



INVITATION TO DANISH INDUSTRIAL WATER MARKET VISIT OPPORTUNITIES WITHIN INDUSTRIAL WATER - PROMOTION OF DANISH SOLUTIONS

The Trade Council Water Advisory in the US, together with Food Processing Alliance (FPA) and Danish partnership for Resource and Water Efficient Industrial food Production (DRIP), have the pleasure of inviting you to the upcoming Market Visit January 2017.

AGENDA

- The Market Visit will provide you with a crucial overview of the US operations within industrial water and wastewater, maintenance and service, licensing and sale, as well as discussions of the water and wastewater challenges the US Food Processing industry is faced with. The Visit aims to give you the information, tools and network needed to launch or elevate your US market presence.
- The Market Visit will involve meetings and presentations with US industry leaders such as Ecolab, Nalco, GE Water, a variety of master distributors as well as food processing companies like JBS, Arla Foods USA, the list of participatory companies continues to grow.

HIGHLIGHTS OF THE MARKET VISIT

- Excellent and compact mix of markets insights, legal advice, company visits, site visits, presentations and discussions about water challenges in the food processing industry in the US.
- Meetings with water companies: GE-Water and Ecolab/Nalco.
- Meetings with master distributors.
- End-user visit at Arla Foods USA and JBS.
- Danish Industrial Water Seminar

The Trade Council Water Advisory
Bringing Danish Expertise to the United States

WHO CAN PARTICIPATE?

- The Danish Industrial Water Delegation is open to Danish companies focusing on industrial water solutions.
- The goal of the trip is to increase knowledge of Danish companies, delivering solutions within Industrial water and wastewater, regarding the US market.

GRANTS AND SUBSIDIES

- The Danish Trade Council (TC) will be able to give subsidies of 50% to companies that meet the criteria for a SME. The criteria are:
 - The company has fewer than 250 employees
 - The company's revenue is less than DKK375m in the latest fiscal year

TIMEFRAME

- The Delegation will take place the last week of January 2017; from Monday the 23. until Friday the 27.

For more info please contact:
Consulate General of Denmark – Chicago.
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Email: petebe@um.dk

Market Visit

Opportunities within industrial water – Promotion of Danish solutions

Monday 23-January 2017	GE – Water & Process Technologies 3239 Dundas St W, Oakville, ON L6M 4B2, Canada
9:00 AM – 15:00 PM	<p>Introduction and presentation - Jeff Peeters from GE Water</p> <ul style="list-style-type: none"> • Challenges within industrial water and waste water - from a GE perspective. • Introduce products to GE Water. • Licensing agreements.
Tuesday 24-January 2017	Ecolab/Nalco 1601 W Diehl Rd, Naperville, IL 60563, USA
9:00 AM – 10:00 AM	<ul style="list-style-type: none"> • Legal advise on licensing and procurement – William K Weimer - Faegre Baker Daniels.
10:00 AM – 15:00 PM	<p>Introduction and presentation - Beth Nicols from Ecolab</p> <ul style="list-style-type: none"> • Challenges within industrial water and waste water - from a Ecolab/Nalco perspective. • Introduce products to Ecolab/Nalco. • Licensing agreements.
Wednesday 25-January 2017	Distributor meeting 875 N Michigan Ave #3950, Chicago, IL 60611, USA
9:00 AM – 15:00 PM	<p>Distributors Meeting</p> <ul style="list-style-type: none"> • Drydon • W.H. Reilly & Co. • Hartwell • The Mack Company • Technology Sales Associates • Kershner Environmental Technologies • Heyward and Gaswoda & Associates
Thursday 26-January 2017	Arla Foods Hollandtown Dairy 489 Holland Ct, Kaukauna, WI 54130, USA
9:00 AM – 15:00 PM	<ul style="list-style-type: none"> • Water and wastewater challenges for the dairy industry
Friday 27-January 2017	Danish Industrial Water Seminar – The Water Council, Milwaukee 247 W Freshwater Way #500, Milwaukee, WI 53204, USA
9:00 AM – 10:00 AM	<p>Participants: The Milwaukee Water Council, JBS, Arla Foods USA, Danish Agriculture & Food Council and local industry.</p> <p>Introduction and presentation Meghan Jensen Milwaukee Water Council</p> <ul style="list-style-type: none"> • Challenges with industrial water and wastewater in the food production. • Potential for industrial water solutions in the Wisconsin area.

DISCLAIMER

Please acknowledge that the Consulate General of Denmark has provided all information on schedule, participating U.S. companies as to the best knowledge and feedback available at the moment of development. In spite of 3rd party consent of participation the Consulate General of Denmark cannot be held accountable for any late cancellations, unforeseen changes or travelling caused issues alternating the current program.

*Above schedule is subject to changes. The complete and detailed schedule will be provided.

REGISTRATION

Please inform your participation at **The Market Visit - Opportunities within industrial water – Promotion of Danish solutions**, by

December 20st, 2016

In order to participate, please e-mail Peter Bech: petebe@um.dk the information beneath.

Company Info

Company: _____ Contact Person: _____

Address: _____ State: _____ Zip: _____

Participation

Yes

Number of participants

No. of person(s)

Participant 1:	_____	_____	Name
	Position		
Participant 2:	_____	_____	Name
	Position		
Participant 3:	_____	_____	Name
	Position		
Participant 4:	_____	_____	Name
	Position		

Ministry of Foreign Affairs of Denmark

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