

Invitation to Industrial Water and Cleaning Tour USA

Opportunities within Industrial Cleaning and Water · Promotion of Danish Solutions



The Danish Trade Council in the US together with the Danish Partnership for Resource and Water Efficient Industrial Food Production (DRIP) and the Danish Agriculture & Food Council, have the pleasure of inviting you to the upcoming Market Visit September 2017.

The food industry is one of the largest manufacturing sectors, in the US accounting for more than 10 percent of all shipments with a value of over \$600 billion annually.

The demand for water treatment equipment in the US is forecasted to grow with 5.9 pct. to \$ 13 billion in 2017.

There is a shift to cost savings for large producers and an increase in innovative new entrants presenting an opportunity for new cleaning technologies

With Danish industry leading in advanced industrial cleaning technology, food safety, and innovative energy/water management there is opportunity to further develop partnerships between the two countries.

Where: California, USA

When: 18.-22. September, 2017

Agenda

The Market Visit will provide your company with a crucial overview of US operations within industrial water, wastewater and cleaning, including discussions on market conditions and challenges for the food sector. The goal is to give you the information, tools, and network needed to launch or expand your US presence.

What is included?

- Solid mix of market insights, regulatory talks, company visits, site visits, presentations and discussions about challenges in the food processing industry in the US.
- End-user visit at Sierra Nevada, Stone Brewery, Hilmer Cheese, Anheuser Busch and many more
- Seminar on water optimization and efficiency as well as food safety and hygiene in the Food Processing Industry

Who can participate?

The delegation is open to Danish companies focusing on solutions within either industrial water or industrial cleaning.

Price

The price for participation is DKK 25.000 pr. company, which covers the full week program and all coordination from the Trade Council. Flight, food and accommodation expenses are not included, and is expected to be covered individually.

For more information please contact:

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